



The Munroe Falls (Ohio) Historical Society presents:

The Marshall Plan 1948-1952

Based on pamphlet secured from the Munroe Falls Historical Society

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At the end of World War II President Truman sought a plan to restore war torn Europe.



Millions of Europeans had been killed or wounded during WWII. Many major cities were destroyed, and farms were also destroyed.



The newly formed **United Nations** worked to provide humanitarian assistance. In January of 1947, U.S. President, Harry Truman, appointed George Marshall , Secretary of State, to work on a plan of assistance to aid Europe.





George Marshall spoke on June 5, 1947, at Harvard University about the ERP: (European Recovery Program,) which became known as the **Marshall Plan**.

The Plan

- Sixteen nations, including Germany, became part of the program.
- Nearly \$13 billion in aid (in the form of food, fuel, machinery) from the U.S. were invested in these countries.
- The Plan was designed to end in 1951.
- The plan helped improve the economic recovery of the nations who received aid.
- Trade relations helped create the North Atlantic Alliance.



Various European countries created informational pamphlets about the Marshall Plan to share with their citizens.

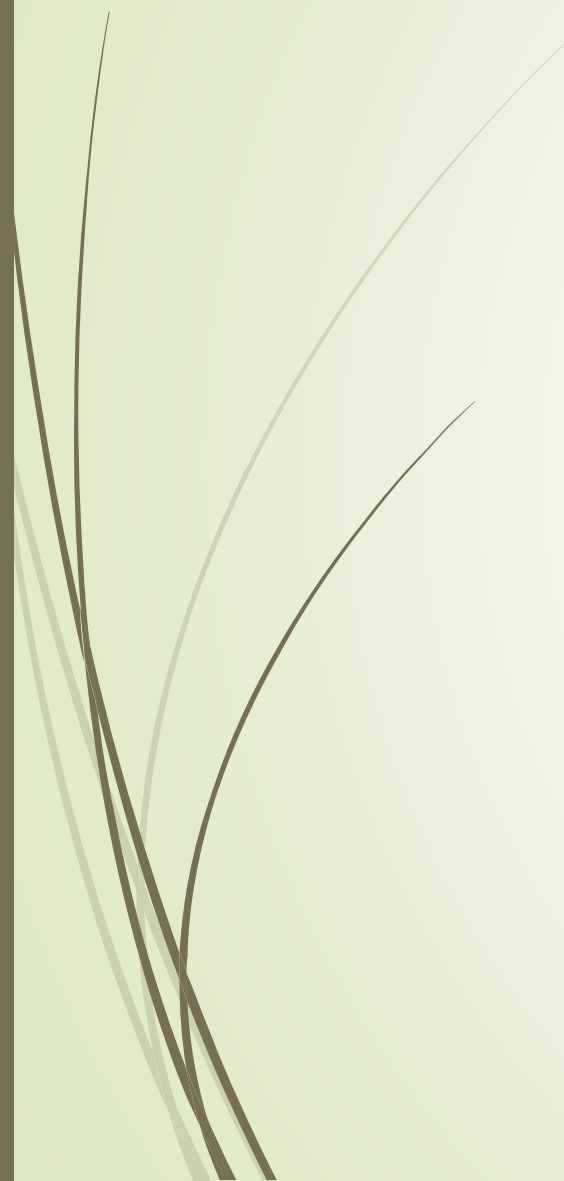

The Munroe Falls Historical Society houses an archival pamphlet about the Marshall Plan from the Netherlands.

The following slides are the pages from this pamphlet.



THE MARSHALL PLAN AND YOU

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The Dutch version of this booklet
was distributed among employers and
employees, professional groups, teachers,
students, etc. in the Netherlands. Total
readership: 2.5 million, Netherlands
population: 10 million.

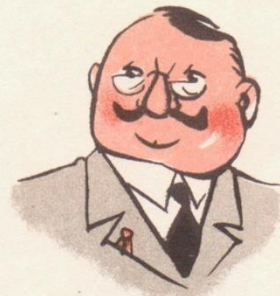
First Printing
November 1949

Second Printing
March 1950

Third Printing
M a y 1 9 5 0



MENEER JANSEN
FROM AMSTERDAM



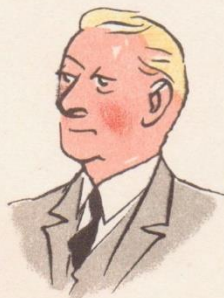
MENEER DECLERCX
FROM BRUSSELS



MISTER BROWN
FROM LONDON



MONSIEUR LEBRUN
FROM PARIS



HERR ERIKSON
FROM COPENHAGEN



MISTER O'CONNOR
FROM DUBLIN



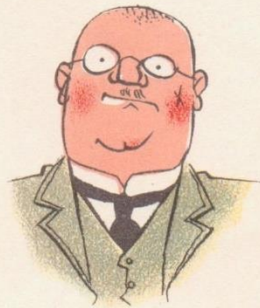
SIGNOR GATTI
FROM TRIESTE



HERR BRANTING
FROM STOCKHOLM



AHMED BAY
FROM ISTANBUL



HERR MAIER FROM
ESSEN (TRIZONE)



HERRA OLOFS
FROM REYKJAVIK



HERR MÜLLER
FROM VIENNA



HERR RASMUSSEN
FROM OSLO



KYRIOS PAPAPOULOS
FROM ATHENS



MONSIEUR DUFOUR
FROM LUXEMBURG



SIGNOR SARDINI
FROM ROME



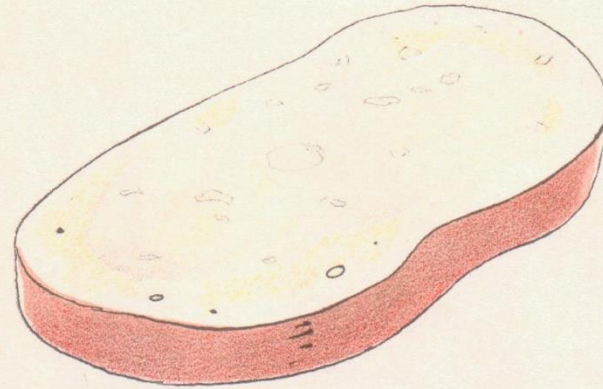
SENHOR LOPEZ
FROM LISBON....

AND YOU....

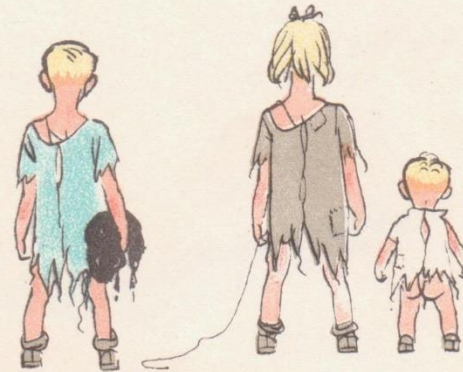


.... WOULD LOOK LIKE THIS WITHOUT THE
MARSHALL-PLAN !

WITHOUT THE MARSHALL PLAN

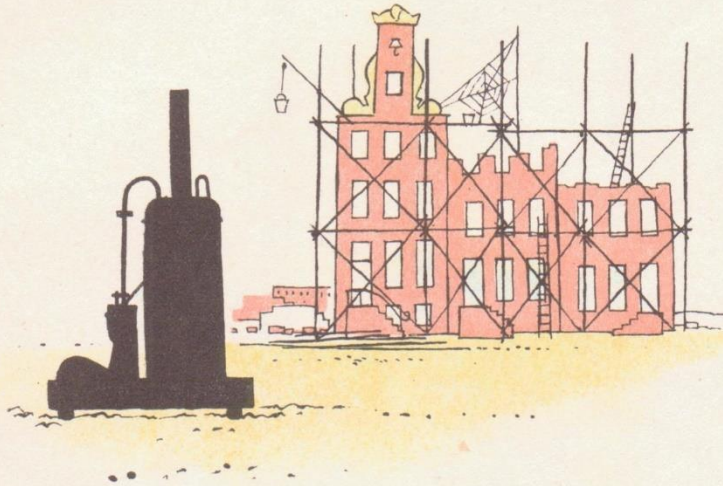


YOUR BREAD WOULD BE BARE

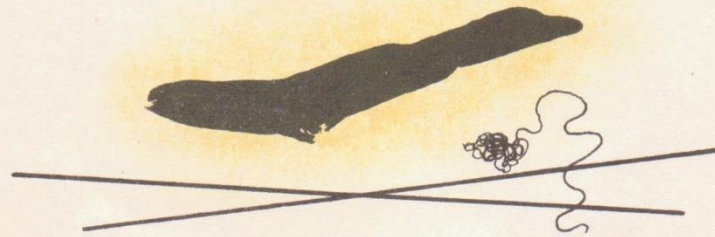


AND SO WOULD YOUR CHILDREN !

WITHOUT THE MARSHALL PLAN

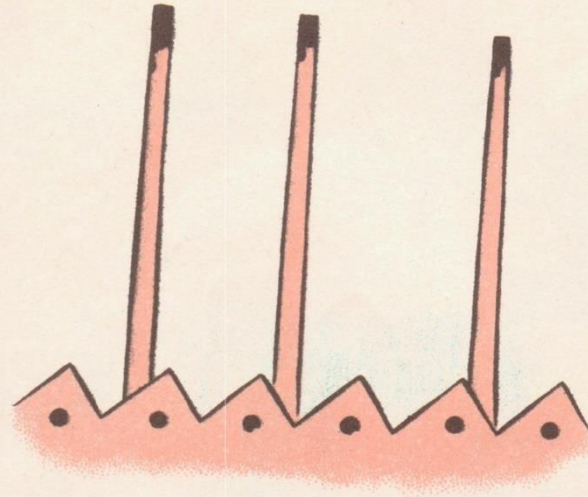


YOUR MACHINES AND SHOPS WOULD
BE SHOT.....



AND SO WOULD YOUR SOCKS !

WITHOUT THE MARSHALL PLAN



YOUR FACTORY CHIMNEYS WOULDN'T
SMOKE



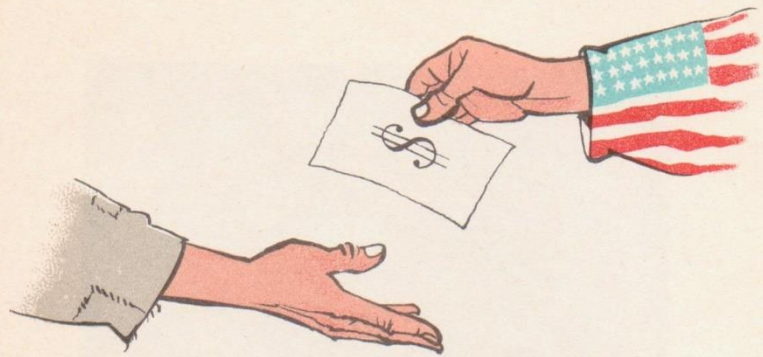
AND NEITHER WOULD YOU



BUT, OF COURSE, THERE IS A MARSHALL PLAN
AND IT COSTS EVERY AMERICAN 32 DOLLARS
A YEAR.....



..... TO HELP PATCH UP OLD EUROPE



ANYBODY CAN REACH FOR HELP.....

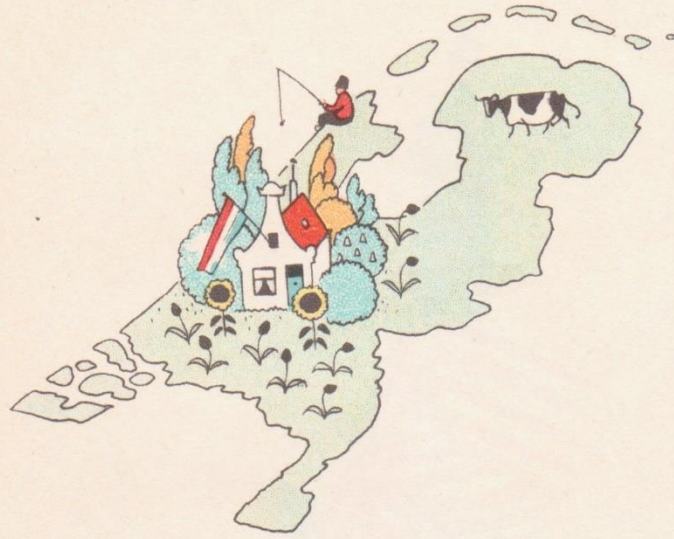


BUT WE MUST REACH FOR TOOLS !



.... IF YOU THINK THIS JOB IS A
LIGHT ONE, THEN THE OUT-
COME IS SURE TO BE A
DARK ONE

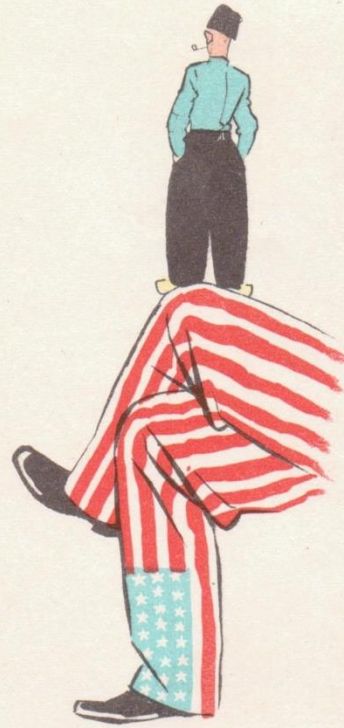
WE MUST GET ON THE JOB.....



SO THAT THE NETHERLANDS WILL BE
UP AND ABOUT.....

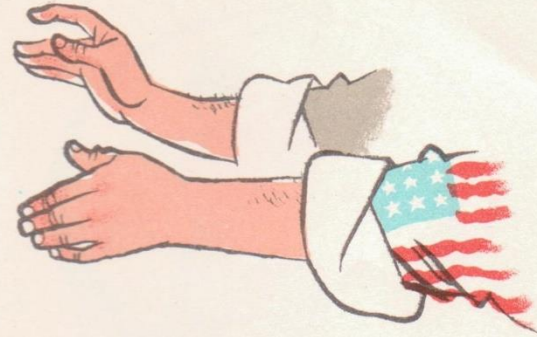


..... AND NOT DOWN AND OUT!



BECAUSE BY 1952 WE
MUST STAND ON OUR
OWN TWO FEET.....





WE PREFER TO ROLL
OUR OWN SLEEVES!
(surely you know your
suit is partly paid for
by the U. S. A.)



THE MARSHALL PLAN WILL HELP
US CLIMB HIGHER AND HIGHER

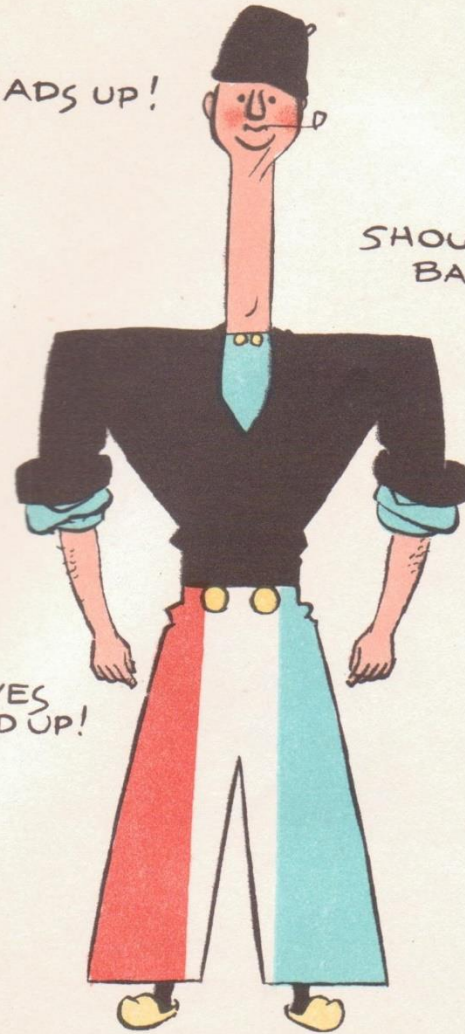
HEADS UP!

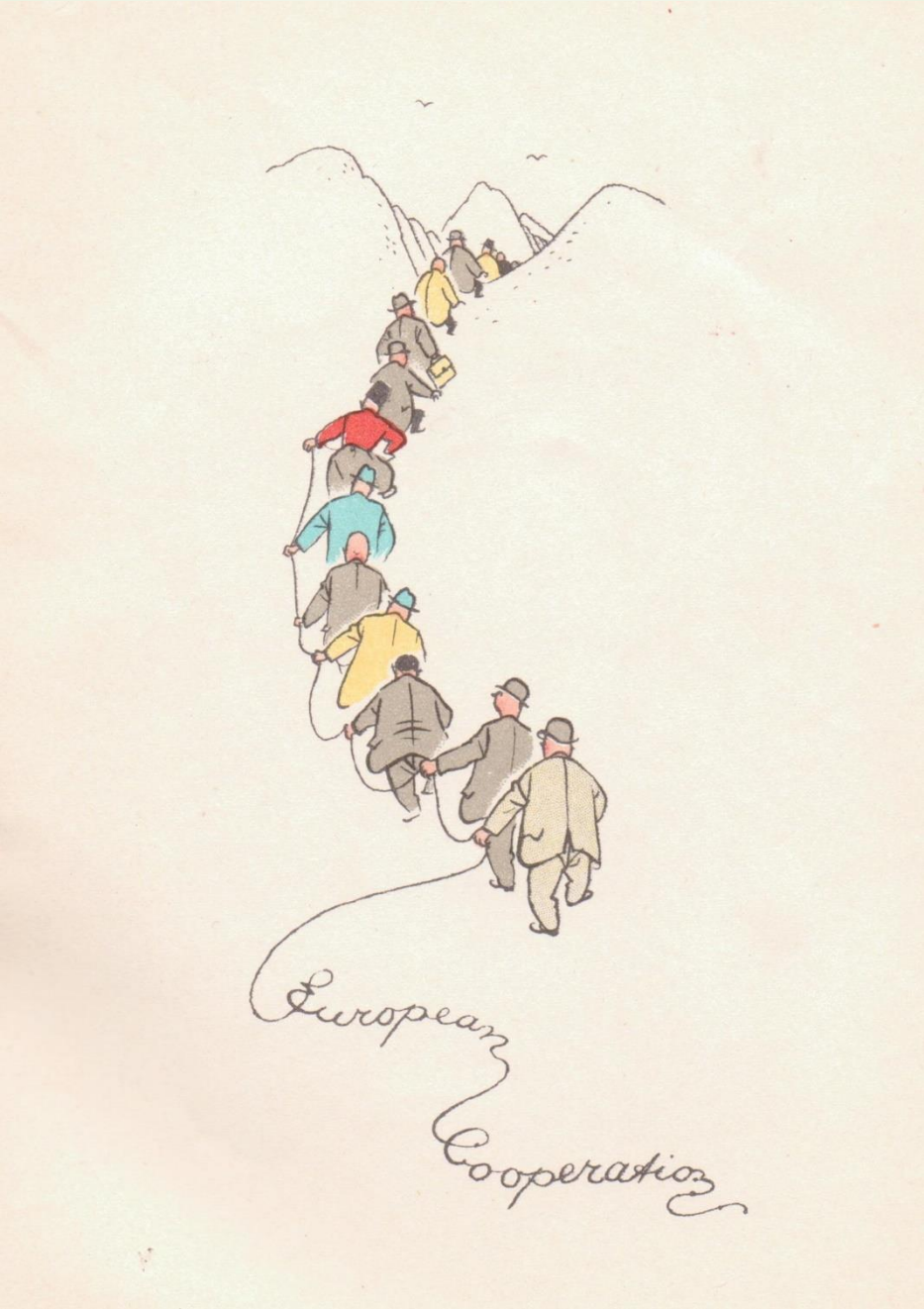
SHOULDERS
BACK!


SLEEVES
ROLLED UP!

ON OUR OWN TWO FEET!

THAT'S HOW IT'S GOT TO BE!







PUBLISHED BY THE
NETHERLANDS
GOVERNMENT

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